

ORDER



KLAS

Orders

Order / Rev: 37762
 Alt Order #: 08889360
 Product Desc: ISSUE
 Estimate: 1300
 Flight Dates: 10/31/12 - 11/05/12
 Original Date / Rev: 10/26/12 / 10/26/12
 Order Type: GENERAL

Primary AE: Mike Jones
 Sales Office: K-WAS
 Sales Region: National

Agency

Name: Cross Roads Media
 Buying Contact:
 Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: American Crossroads
 Demographic: A35+
 Product Codes: PO4
 Priority: LV1
 Revenue Codes: AGY, POL, ISS

New Business Thru: 09/12/10
 Order Separation: 00:10:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	57	\$227,000.00	\$192,950.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	57	\$227,000.00	\$192,950.00	0.00
Totals	57	\$227,000.00	\$192,950.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KLAS	30%	\$227,000.00
Market	100%	\$756,666.67

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$189,166.67
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$37,833.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/31/12	10/31/12	137-237a M-F Elec Plyg@M Electric Playground		137-207a (1:37 XM-2:37 XM)	--W----	:30	1	\$250.00	LV1	0.00	NM	1	\$250.00
NATE BERKUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1				\$250.00		0.00			
E 2	8	11/01/12	11/01/12	137-237a M-F Elec Plyg@M Electric Playground		137-207a (1:37 XM-2:37 XM)	---T---	:30	1	\$250.00	LV1	0.00	NM	1	\$250.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NATE BERKUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---		1			\$250.00	0.00					
E 3	8	11/02/12	11/02/12	137-237a M-F Elec Plyg@M Electric Playground	CM	137-207a (1:37 XM-2:37 XM)	----F--	:30	1	\$250.00	LV1	0.00	NM	1	\$250.00
NATE BERKUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	----F--		1			\$250.00	0.00					
E 4	8	11/05/12	11/05/12	137-237a M-F Elec Plyg@M Electric Playground	CM	137-207a (1:37 XM-2:37 XM)	M-----	:30	1	\$250.00	LV1	0.00	NM	1	\$250.00
NATE BERKUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----		1			\$250.00	0.00					
E 5	8	11/04/12	11/04/12	Game Time/UNLV Game Time/UNLV	CM	1135p-1205a	-----S	:30	1	\$500.00	LV1	0.00	NM	1	\$500.00
TIM MCCARVER SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S		1			\$500.00	0.00					
E 6	8	11/03/12	11/03/12	Sat 1135p-1235a Priv Pr@M Private Practice	CM	1135p-1235a	-----S-	:30	1	\$500.00	LV1	0.00	NM	1	\$500.00
THE UNIT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-		1			\$500.00	0.00					
E 7	8	11/04/12	11/04/12	Su 1205-105a House Cold Squad	CM	1205-105a (12:05 XM-1:05 XM)	-----S	:30	1	\$500.00	LV1	0.00	NM	1	\$500.00
HOUSE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S		1			\$500.00	0.00					
E 8	8	11/03/12	11/03/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p	-----S-	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
ET WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-		1			\$1,000.00	0.00					
E 9	8	10/31/12	10/31/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	--W----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	--W----		1			\$1,000.00	0.00					
E 10	8	11/01/12	11/01/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	---T---	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---		1			\$1,000.00	0.00					
E 11	8	11/02/12	11/02/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	----F--	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	----F--		1			\$1,000.00	0.00					
E 12	8	11/05/12	11/05/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	M-----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----		1			\$1,000.00	0.00					
E 13	8	11/03/12	11/03/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
CBS THIS MORNING SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-		1			\$1,200.00	0.00					
E 14	8	10/31/12	10/31/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	--W----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
LATE LATE SHOW															

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E 14	8	10/31/12	10/31/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,200.00		0.00			
E 15	8	11/01/12	11/01/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,200.00		0.00			
E 16	8	11/02/12	11/02/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,200.00		0.00			
E 17	8	11/05/12	11/05/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,200.00		0.00			
E 18	8	10/31/12	10/31/12	Letterman Letterman	CM	1135p-1237a	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
LATE SHOW W/LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$2,000.00		0.00			
E 19	8	11/01/12	11/01/12	Letterman Letterman	CM	1135p-1237a	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
LATE SHOW W/LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$2,000.00		0.00			
E 20	8	11/02/12	11/02/12	Letterman Letterman	CM	1135p-1237a	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
LATE SHOW W/LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$2,000.00		0.00			
E 21	8	11/05/12	11/05/12	Letterman Letterman	CM	1135p-1237a	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
LATE SHOW W/LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,000.00		0.00			
E 22	8	10/31/12	10/31/12	Ellen Ellen	CM	3-4p	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$2,500.00		0.00			
E 23	8	11/01/12	11/01/12	Ellen Ellen	CM	3-4p	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$2,500.00		0.00			
E 24	8	11/05/12	11/05/12	Ellen Ellen	CM	3-4p	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,500.00		0.00			
E 25	8	11/04/12	11/04/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A-----S	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
8 NEWS NOW SUNDAY MORNING- #2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$2,500.00		0.00			
E 26	8	10/31/12	10/31/12		CM	4-5p	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 News Now 4p M-F														
8 News Now 4p M-F														
8 NEWS NOW AT 4PM & 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$2,500.00		0.00			
E 27	8	11/01/12	11/01/12	8 News Now 4p M-F	CM	4-5p ---T---	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
8 News Now 4p M-F														
8 NEWS NOW AT 4PM & 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$2,500.00		0.00			
E 28	8	11/02/12	11/02/12	8 News Now 4p M-F	CM	4-5p ----F--	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
8 News Now 4p M-F														
8 NEWS NOW AT 4PM & 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$2,500.00		0.00			
E 29	8	11/05/12	11/05/12	8 News Now 4p M-F	CM	4-5p M-----	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
8 News Now 4p M-F														
8 NEWS NOW AT 4PM & 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,500.00		0.00			
E 30	8	11/03/12	11/03/12	8 News Now Sat 11p	CM	11-1135p -----S-	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
8 News Now Sat 11p														
8 NEWS NOW AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$2,500.00		0.00			
E 31	8	11/04/12	11/04/12	8 News Now Sun 11p	CM	11-1135P -----S	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
8 News Now Sun 11p														
8 NEWS NOW AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$2,500.00		0.00			
E 32	8	11/03/12	11/03/12	8 News Now Sat 5-7p	CM	430-5p -----S-	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
8 News Now Sat (5:00 PM-5:30 PM)														
8 NEWS NOW AT 5PM-SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$2,500.00		0.00			
E 33	8	11/04/12	11/04/12	8 News Now Sun 5-7p	CM	430-530p, 630-7p -----S	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
8 News Now Sun (5:00 PM-5:30 PM)														
8 NEWS NOW AT 5PM-SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$3,000.00		0.00			
E 34	8	11/04/12	11/04/12	8 News Now Sun 5-7p	CM	430-530p, 630-7p -----S	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
8 News Now Sun (6:30 PM-7:00 PM)														
8 NEWS NOW AT 630PM-SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$3,000.00		0.00			
E 35	8	11/03/12	11/03/12	Politics Now S Sebelius	CM	Various -----S-	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
Politics Now S Sebelius (5:30 PM-6:00 PM)														
THE INSIDER WEEKEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$3,000.00		0.00			
E 36	8	10/31/12	10/31/12	8 News Now 5-630p M-F	CM	5-630p --W----	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
8 News Now 5-630p M-F														
8 NEWS NOW ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$3,000.00		0.00			
E 37	8	11/01/12	11/01/12	8 News Now 5-630p M-F	CM	5-630p ---T---	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
8 News Now 5-630p M-F														
8 NEWS NOW ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$3,000.00		0.00			
E 38	8	11/02/12	11/02/12		CM	5-630p ----F--	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00

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8 News Now 5-630p M-F														
8 News Now 5-630p M-F														
8 NEWS NOW ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$3,000.00		0.00			
E 39	8	11/05/12	11/05/12	8 News Now 5-630p M-FCM		5-630p M-----	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
8 News Now 5-630p M-F														
8 NEWS NOW ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,000.00		0.00			
E 40	8	10/31/12	10/31/12	1230-2p Soaps/ LMAD CM		1230-2p --W----	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
Soaps / Let's Make A Deal														
THE BOLD AND THE BEAUTIFUL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$5,000.00		0.00			
E 41	8	11/01/12	11/01/12	1230-2p Soaps/ LMAD CM		1230-2p ---T---	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
Soaps / Let's Make A Deal														
THE BOLD AND THE BEAUTIFUL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$5,000.00		0.00			
E 42	8	11/02/12	11/02/12	1230-2p Soaps/ LMAD CM		1230-2p ----F--	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
Soaps / Let's Make A Deal														
THE BOLD AND THE BEAUTIFUL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$5,000.00		0.00			
E 43	8	11/05/12	11/05/12	1230-2p Soaps/ LMAD CM		1230-2p M-----	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
Soaps / Let's Make A Deal (12:30 PM-1:00 PM)														
THE BOLD AND THE BEAUTIFUL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$5,000.00		0.00			
E 44	8	11/01/12	11/01/12	The Talk 2-3P CM		2-3p ---T---	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
The Talk														
THE TALK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$5,000.00		0.00			
E 45	8	11/02/12	11/02/12	The Talk 2-3P CM		2-3p ----F--	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
The Talk														
THE TALK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$5,000.00		0.00			
E 46	8	11/05/12	11/05/12	The Talk 2-3P CM		2-3p M-----	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
The Talk														
THE TALK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$5,000.00		0.00			
E 47	8	10/31/12	10/31/12	1230-2p Soaps/ LMAD CM		1230-2p --W----	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
Soaps / Let's Make A Deal														
LET'S MAKE A DEAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$5,000.00		0.00			
E 48	8	11/01/12	11/01/12	1230-2p Soaps/ LMAD CM		1230-2p ---T---	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
Soaps / Let's Make A Deal														
LET'S MAKE A DEAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$5,000.00		0.00			
E 49	8	11/02/12	11/02/12	1230-2p Soaps/ LMAD CM		1230-2p ----F--	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
Soaps / Let's Make A Deal														
LET'S MAKE A DEAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$5,000.00		0.00			
E 50	8	11/05/12	11/05/12		CM	1230-2p M-----	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00

